



Understanding Key Elements of Artistic Entrepreneurial Goals	
Goal	Insert your goal. Ensure that the goal is articulated in a clear and concise manner, leaving no room for ambiguity or misinterpretation.
Specifics	Insert your specifics. Specify the details, timelines, and resources required to achieve the goal to create actionable steps towards attainment.
Measurement	Insert your measurement. Define metrics and indicators that allow for objective evaluation of progress and achievement and enable course correction if needed.











