

SMART Goal Template

**SMART
goal**

Insert your SMART goal. Ensure that the goal is Specific, Measurable, Attainable, Relevant, and Time Oriented.

**WHO/WHAT
does your goal
target?**

Does your goal target a specific group or outcome?

**HOW
are you going
to measure it?**

Are you going to measure it?

<p>Is the goal you set ACHIEVABLE?</p>	<p><i>Achievable within the resources and time you have?</i></p>
<p>Does the expected value ALIGN to your business plan?</p>	<p><i>Is the goal aligned with your overall business or career objectives?</i></p>
<p>WHEN will you reach your goal by?</p>	<p><i>When will you reach your goal by?</i></p>